PHILADELPHIA PARKS & RECREATION





## DARBY-COBBS WATERSHED PARTNERSHIP

Monday, March 28, 2011 | 4:00-6:00pm | Granahan Rec Center (6500 Callowhill)

## <u>Agenda</u>

2:20 – 2:30	Greetings and Sign-In
2:30 – 2:40	<ul> <li>Welcome and Introductions</li> <li>Khiet Luong, Partnership Convener, Pennsylvania Environmental Council</li> <li>Danielle Radcliffe, AmeriCorps VISTA, Pennsylvania Environmental Council</li> <li>Welcome and review agenda</li> <li>Round-the-room introductions</li> </ul>
2:40 – 3:15	<ul> <li>Project Updates</li> <li>Great American Clean Up + Mayor's Clean Up</li> <li>Darby Creek Valley Association's 25<sup>th</sup> Annual Watershed-wide Clean Up</li> <li>Cobbs Creek Constellation</li> <li>Jenny's Heroes</li> </ul>
3:15 – 4:15	<ul> <li>Cobbs Creek 5k Run/Walk <ol> <li>Project Overview &amp; Calendar </li> <li>What should be happening right now.</li> <li>Course Certification update (Bill Bellevue)</li> </ol> </li> <li>Budget Overview <ol> <li>Review new donations</li> <li>Hazen &amp; Sawyer donating race entries</li> </ol> </li> <li>Sponsorship &amp; Solicitation Letters <ol> <li>Review list of solicitations.</li> <li>Follow ups</li> </ol> </li> <li>Media Blasts <ol> <li>Review list of media (West Side Weekly, Eventbrite, Servephiladelphia.org, KYW, Daily Local)</li> <li>Any others?</li> </ol> </li> <li>Volunteer Effort <ol> <li>April 2<sup>nd</sup> &amp; 3<sup>rd</sup> clean ups</li> <li>Day of the Race: <ul> <li>"Registration table, timers, photographer, trash crew</li> </ul> </li> <li>Police <ul> <li>We only need 6 (maybe less) officers</li> </ul> </li> <li>Timeline of events on the day <ul> <li>Awards-where/when/what</li> <li>What do we need banner wise? (one for 63<sup>rd</sup> &amp; Market Start/Finish?)</li> <li>Can we use PWD/PPR cones/caution tape/PA System?</li> <li>Clocks for race timing-does anyone have a contact to borrow one?</li> </ul> </li> </ol></li></ul>

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Discuss v Date April 2 April 3 April 16 April 22	ek April 2011 Cleanups volunteer needs Event Great American Clean Up + Philadelphia Mayor's Clean Up Interfaith clean up event Love Your Park Millbourne Borough Clean Up Earth Day	Location Philadelphia City Wide (Focus on Woodland & Island Ave.) Bocce Woods (North of Market Str.) Philadelphia City Wide Millbourne Borough	Sponsor Keep Philadelphia Beautiful Philadelphia Parks & Recreation (PPR) Philadelphia Parks & Recreation (PPR) Sierra Club, others potentially
April 2 April 3 April 16 April 22	Great American Clean Up + Philadelphia Mayor's Clean Up Interfaith clean up event Love Your Park Millbourne Borough Clean Up	Philadelphia City Wide (Focus on Woodland & Island Ave.) Bocce Woods (North of Market Str.) Philadelphia City Wide Millbourne Borough	Keep Philadelphia Beautiful Philadelphia Parks & Recreation (PPR) Philadelphia Parks & Recreation (PPR) Sierra Club, others potentially
April 3 April 16 April 22	Up + Philadelphia Mayor's Clean Up Interfaith clean up event Love Your Park Millbourne Borough Clean Up	(Focus on Woodland & Island Ave.) Bocce Woods (North of Market Str.) Philadelphia City Wide Millbourne Borough	Beautiful Philadelphia Parks & Recreation (PPR) Philadelphia Parks & Recreation (PPR) Sierra Club, others potentially
April I6 April 22	Love Your Park Millbourne Borough Clean Up	of Market Str.) Philadelphia City Wide Millbourne Borough	& Recreation (PPR) Philadelphia Parks & Recreation (PPR) Sierra Club, others potentially
l6 April 22	Millbourne Borough Clean Up	Millbourne Borough	& Recreation (PPR) Sierra Club, others potentially
22	Earth Day	Cable Crook Park	potentially
April		Cabba Craal Park	
•	Cobbs Creek 5k Run/Walk	(Cedar Park - Bocce Woods)	PPR, Darby-Cobbs Watershed Partnership
30		Watershed wide	Darby-Creek Valley Association
<ul> <li>Summarize &amp; Review Next Steps</li> <li>Khiet Luong, PEC</li> <li>Please email me your organizational logos and upcoming events</li> </ul>			
<ul> <li>Announcements &amp; Calendar Review</li> <li>Darby-Cobbs Watershed Partnership website: www.phillywatersheds.org/darbycobbs</li> <li>Partnership Calendar: www.phillywatersheds.org/whats_in_it_for_you/events_and_programs</li> <li>Facebook: <u>http://www.facebook.com/</u> and search for Green City, Clean Waters</li> </ul>			
	nmarize et Luong, Please en Darby-Co www.phi Partnersh www.phi Facebool sing and	Please email me your organizationa <b>nouncements &amp; Calendar Revie</b> Darby-Cobbs Watershed Partnersh <u>www.phillywatersheds.org/darbyco</u> Partnership Calendar: <u>www.phillywatersheds.org/whats_in</u> Facebook: <u>http://www.facebook.com</u> <b>sing and Schedule next meetin</b>	mmarize & Review Next Steps at Luong, <i>PEC</i> Please email me your organizational logos and upcoming even <b>nouncements &amp; Calendar Review</b> Darby-Cobbs Watershed Partnership website: <u>www.phillywatersheds.org/darbycobbs</u> Partnership Calendar: <u>www.phillywatersheds.org/whats_in_it_for_you/events_and_</u>